

Extra-OrdinDAIRY 2014!

World Dairy Expo, Farm & Visits

NEW THIS YEAR: We know that all of us have limited time... so, **choose your options**—complete tour or just a part of it, course, farm and processing visits, just hotel and transportation with our group... all according to your plans for this famous dairy week!

CHICAGO TOURISM

Sept 26 —Sept 28

FRIDAY, SEPT 26 Arrival at Chicago O'Hare, met by Global Cow. Transfer to downtown Chicago.

Hotel in Chicago.

SATURDAY, SEPT 27 City Tour, visit to the Willis Tower (used to be Sears Tower), free time in the city.

Hotel in Chicago.

SUNDAY, SEPT 28 En route to Madison, visit a large ag store, and stop at an Outlet Mall. Hotel in

Madison.

Includes: ground transport from Chicago O'Hare Airport to Chicago downtown, and then to Madison; 3 nights in hotel; 2 breakfasts.



INTERNATIONAL DAIRY COURSE

Sept 28 —Oct 1

This option can be done without "Chicago Tourism"; you must arrive at the Concourse Hotel on Sunday, September 28th. You would finish by following the Expo Schedule, for a Sunday departure.

SUNDAY, SEPT 28 Arrive into Madison.

MONDAY, SEPT 29 Course starts, with lunch included. Hotel in

Madison (where the course is).

TUESDAY, SEPT 30 Second day of the course, with lunch included.

Hotel in Madison.

WEDNESDAY, OCT 1 End of course, lunch included. Free afternoon. Hotel in Madison.

Includes: 4 nights of hotel; 3 breakfasts; 2 farm visits; 2 workshops on the campus of the University of Wisconsin-Madison.

JUST SLEEP!

We are in the Concourse Hotel, where the International Dairy Course is held. We include a complete breakfast each morning.

Select how many days you would like a room, and pay by night.



SOMETHING MORE

For those that would like to see something more than Expo, we offer options of visits to dairies and

processing plants, and other interesting cultural stops.

MONDAY, SEPT 29 Family dairy of Brown Swiss, with the opportunity to visit a Swiss colony and eat in an authentic Swiss restaurant. Option also includes a visit to a beer factory and its outdoor garden setting.

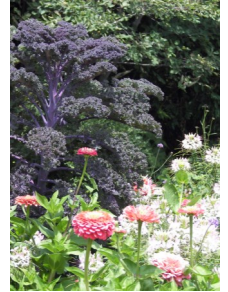
TUESDAY, SEPT 30 Large Holstein farm, milking +/- 6,000 and cropping about 1000 hectares. Visit a large ag supply store, and take an afternoon stroll through famous Olbrich Gardens.

WEDNESDAY, OCT 1 Visit an 800-cow Holstein facility, which includes cheese processing onsite. Also included is a winery, in a charming town, with time to walk around in a park showing

information from the time when natives still lived on this ground.

THURSDAY, OCT 2

Tour a family Holstein dairy, and tour the famous Wisconsin Dells area, seeing a natural park and its rock formations before ending the day at a deer park.



ONLY EXPO

You set your departure time with the hotel each day, and also may come back to the hotel with the transportation provided by the hotel.

TUESDAY, SEPT 30 Holstein junior show; Ayrshire; Jersey heifers; Milking Shorthorn heifers; Jersey auction at 7 PM.

WEDNESDAY, OCT 1 Jersey cows; Milking Shorthorn cows; Brown Swiss heifers;

Ayrshire auction at 7 PM.

THURSDAY, OCT 2 Brown Swiss cows; Guernsey heifers; Red & White heifers;

Brown Swiss auction at 2 PM.

FRIDAY, OCT 3 Red & White cows; Guernsey cows; Holstein heifers starting at noon; Guernsey auction at 2 PM; international reception at 5 PM; Holstein auction at 7 PM.

SATURDAY, OCT 4 Holstein cows; parade of champions at 5 PM.



PASSPORT AND CURRENT TOURIST VISA TO THE USA REQUIRED!

Prices valid through August 1st.

PRICES

<p>EVERYTHING: FRIDAY, SEPT 27—SUNDAY, OCT 5 CHICAGO TURISMO... COURSE... WORLD DAIRY EXPO WITH VISITS TO FARMS & MORE <i>*CHICAGO TOURISM:</i> met by Global Cow at Chicago O'Hare... 2 days and 2 nights in Chicago... visits to Tower and free time in Chicago... outlet shopping and ag products shopping... transportation from Chicago O'Hare up to Madison</p> <p><i>*COURSE:</i> "International Dairy Short Course", given by the University of Wisconsin, with materials... three lunches... Spanish translation... visits to the Farms, accompanied by UW personnel</p> <p><i>*WORLD DAIRY EXPO:</i> option to visit more Farms on Wednesday or Thursday (no extra charge), or attend the Expo... Expo pass... 7 nights in a hotel.. complete breakfast... international reception on Friday, closing supper on Saturday... transport to Chicago O'Hare on Sunday</p>	<p>\$2,849</p> <p>\$790 single supplement</p>
<p>ALMOST EVERYTHING: FRIDAY, SEPT 27—SUNDAY, OCT 5 CHICAGO TOURISM... WORLD DAIRY EXPO WITH FARM & INDUSTRY VISITS The same as above, except without the International Dairy Short Course. Instead, we have farm & industry visits planned for Monday and Tuesday. Additionally, you can choose to do more visits on Wednesday and Thursday—at no extra charge—or you can attend World Dairy Expo all day.</p>	<p>\$2,349</p> <p>\$790 single supplement</p>
<p>JUST EXPO: MONDAY, SEPT 29– SUNDAY, OCT 6 <i>*WORLD DAIRY EXPO:</i> 6 nights of Hotel in Madison (starts with arrival on Monday night, and ends on Sunday morning), with complete breakfast every day... transport to Expo every day... Expo entrance pass... international reception on Friday... closing supper on Saturday... transport to Chicago O'Hare on Sunday... (Does not include transportation to the hotel on day of arrival, nor planned visits. If you wish to accompany Global Cow on day trips, choose the days seperately.)</p>	<p>\$1,900</p> <p>\$540 single supplement</p>
<p>I JUST WANT TO SLEEP (AND NOT FOR THE WHOLE EXPO!) Available during the entire week of World Dairy Expo, from Sunday, September 28th through Saturday, October 4th. <i>*It is possible to have up to four people in each room; there are double beds in all rooms.</i></p>	<p>\$320/ night</p>
<p>SOMETHING MORE: MONDAY-THURSDAY OF EXPO WEEK MONDAY: Family farm with Brown Swiss; Swiss colony; brewery TUESDAY: Large Holstein farm, with many acres in cultivations; farm supply store; botanical garden WEDNESDAY: Large Holstein farm, which also processes cheese; winery; natural park THURSDAY: Family farm of Holstein, in Wisconsin Dells, famous for its rock formations; deer park</p>	<p>\$90/ day</p>



For more information, contact:

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