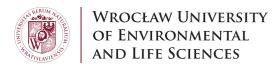
## **PROJECT PARTNERS:**





Institut für Ländliche Strukturforschung an der Johann Wolfgang Hoethe-Universität Frankfurt am Main















## semali

Sustainable Entrepreneurship based on Multifunctional Agriculture



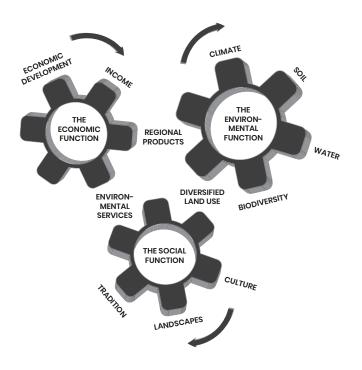
Project No. 2017-1PL-PL01-KA202-038632

The Erasmus+ programme has been designed to develop the skills of its participants and boost their employability, to promote the modernisation of education and training systems, and to provide assistance to young people.

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Join us – and create your own entrepreneurial success story with Multifunctional Farming!

www.sema2.eu



Multifunctional agriculture is the key concept underlying modern agricultural and rural development policies which aim to increase the sustainability of agriculture.



## IF YOU WANT TO...

- find a new perspective on opportunities in multifunctional agriculture
- become familiar with potential business fields in multifunctional agriculture
- improve your creativity and innovation skills
- get fundamental knowledge about business planning
- gain basic knowledge about agritourism

- become familiar with marketing and selling strategies to maximize the profits
- get to know the basic concepts of renewable energy sources
- know about entrepreneurial opportunities in food processing
- improve your communication skills
- analyze how to use networking through a business perspective...

## ...THIS PROJECT IS FOR YOU!



The innovative and user-friendly SEMA II training system includes:

- audio files
- video materials
- case studies of entrepreneurial multifunctional farmers all over Europe

This training system will offer you:

- inspiring ideas
- the opportunity to learn from peers who have already achieved success!

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